

jfm business

Klik ind på Smartbooking.

Kenné Poulsen, EFB Elite A/S (MP)

Katrine Dreyer Hagelskjær

et: 28-03-2025 10:02

JE:

Udsælgelse

Detaljer

Ændringslog

Vis alle (7)

OBLS: Kampagne skal slutte d.11 april kl. 16.00 3x grafik vedhæftet på salget og hedder: ob_11_april, ob_11_april2, ob_11_april3

Startdato	Slutdato	Site	Visninger	Materiale	Handlinger
12/04/2025	22/04/2025	WJV - JV.dk	Display • 111.111,00	Display Produktionstype • Færdigmateriale Produktionsmetode • Materialet er vedhæftet salget i SO	SmartBooking Klik her » Cross Ad 19092840 » GAM 3739036702 » Display

Valgte bannerformater - Display

- Stickybanner - 160x600
- Artikelbanner - 300x250

Egenskaber for sager

Registrering

ID: 855179

Ejer: Katrine Dreyer Hagelskjær

Status: Modtaget

Salgstype: Booking

Kategori: CO Digital/Bannersalg

Salg: Sponsoraftale 01.07.2022-...

Salg/Nummer: 5729325

DEADLINE:

Udsat til:

Tags: Smartbooking

Tilføj tag

Prioritet: Høj prioritet - I dag (MA)

2

Kig informationerne igennem for, at se om alt er korrekt + kig efter bemærkninger fra CM.

Antal visninger

111.111 ✓

Beregn

Ryd

Materiale

Produktionstype *

Færdigmateriale

Se krav her

Produktionsmetode *

Materialet er vedhæftet salget i SO

Vælg banner type *

Stickybanner - 160x600 ✕

Artikelbanner - 300x250 ✕

Mobil/App-banner - 320x320 ✕

Øvrige kommentarer til afvikling & materiale

Landing page/URL *

https://www.billet.efb.dk ✓

Segmentering

Vælg specifikt site, eller RON for at annoncere på tværs af alle dagbladesites og kbh liv sites. *

[WIV] - JV.dk ✕

Sektioner



Vær opmærksom på geografi, datapunkt, demografi og frekvens i Smartbookingen.

3 Klik ind på salget i SO.

02.04 - Sponsoraftale 01.07.2022-30.06.2025
Kenni Poulsen, EFB Elite A/S (MP)
Katrine Dreyer Hagelskjær
et: 28-03-2025 10:02
IE:

ID: 855179 Salg: Sponsoraftale 01.07.2022-30.06.2025

OBS: Kampagne skal slutte d.11 april kl. 16.00 3x grafik vedhæftet på salget og hedder: ob_11_april, ob_11_april2, ob_11_april3

Startdato	Slutdato	Site	Visninger	Materiale	Handler
12/04/2025	22/04/2025	WJV - JV.dk	Display • 111.111,00	Display Produktionstype • Færdigmateriale Produktionsmetode • Materialet er vedhæftet salget i SO	SmartBooking Klik her > Cross Ad 19092840 > GAM 3739036702 > Display

Egenskaber for sager

Registrering

ID: 855179
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Salg: Sponsoraftale 01.07.2022-...
Salg/Nummer: 5729325
DEADLINE:
Udsat til:
Tags: Smartbooking

4 Materialet ligger på salget under fanen "Aktiviteter". Dobbeltklik på vedhæftningen. OBS: Hvis materialet ikke ligger på salget, kan det ligge på selve kundekortet under fanen "Aktiviteter".

Firma: EFB Elite A/S (MP) Ejer: Janne Schweickart Knudsen
Person: Kenni Poulsen Salgstype: Kontraktalsalg
Projekt: Aftaletype: Årsaftale
Bemærkninger herunder: 375.000 til gældende listepreiser inkl. miljøtillæg og eprofil
Fase: Solgt 100 %
Dato (solgt): 01-07-2022
Opdateret: 28-03-2025 sys28589

Udført

Salgsguide **Aktiviteter** Sager Opret ordre Ordre PDF-Manager-Sale SmartBooking Smart

✓	Dato	Type	Titel	Firma	Fuldt...	E...
☐	18-06-2025	Opfølgningss...	Nu er det tid til, at du booker et opfølgningsmøde med din kunde. K...	EFB Elit...	Kenn...	M...
☒	27-03-2025	E-mail	Materiale Digitale bannere JV.dk ordrenumre: 19092838, 1909283... EFB Elit...	Kenn...	N...	
☐	13-03-2025	Opfølgningss...	Nu er det tid til, at du booker et			
☒	17-02-2023	Rekvistition N...	EFB 2022 - 2025 underskrevet			

Hr. Kenni Poulsen (EFB Elite A/S (MP), Esbjerg)
E-mail
Udført: 28-03-2025 10:03
Materiale Digitale bannere JV.dk ordrenumre: 19092838, 19092839, 19092840 (27-03-2025 13:02)
Nichlas Winther Mortensen 28-03-2025 10:03, Nichlas Winther Mortensen 28-03-2025 10:03

EFB Elite A/S (MP)
6700 Esbjerg
Kategori: Aftalekunde
Kundeansvarlig: Mads Juncher Jørgense
Direkte nr.: +4575453355
Branche: Sportsklubber
Webside: www.efb.dk
Nummer: 735106
Besøg: GI Vardevej 82, 6700 Es

Aktiviteter
27-03-2025 E-mail
18-03-2025 Telefon - Udgående opkald
13-03-2025 Opfølgningspåmindelse
12-03-2025 Opfølgningsmøde - Gennem
11-02-2025 Opgave

psdyst 2022/23
soraftale 01.07.2022-30
erv+ Sydjylland
16-02-2022 Sponsoraftale 01.07.2021-3
23-09-2021 JV 23/10-2021 Tipsdyst

Tilføj Filter Vis (2/2) Eksporter antal: 4

Projekter

5 Download alle filer, der hører til kampagnen.

6 Klik på nummeret (hyperlink) under GAM.

Kennil Poulsen, EFB Elite A/S (MP)

Katrine Dreyer Hagelskjær

et: 28-03-2025 10:02

IE:

Udvalgt
Detaljer
Ændringslog

Vis alle (8) ▾

Bemærkninger

OBS: Kampagne skal slutte d. 11 april kl. 16.00 3x grafik vedhæftet på salget og hedder: ob_11_april, ob_11_april2, ob_11_april3

Startdato	Slutdato	Site	Visninger	Materiale	Handler
12/04/2025	22/04/2025	WJV - JV.dk	Display 111.111,00	Display - Produktionstype - Færdigmateriale - Produktionsmetode - Materialet er vedhæftet salget i SO	SmartBooking Klik her > Cross Ad 19092840 > GAM 3739036702 > Display

Valgte bannerformater - Display

- Stickybanner - 160x600

Egenskaber for sager

Registrering

ID: 855179

Ejer: Katrine Dreyer Hagelskjær ▾

Status: Modtaget ▾

Sagstype: Booking ▾

Kategori: CO Digital/Bannersalg ▾

Salg: Sponsoraftale 01.07.2022-... ▾

Salg/Nummer: 5729325

DEADLINE:

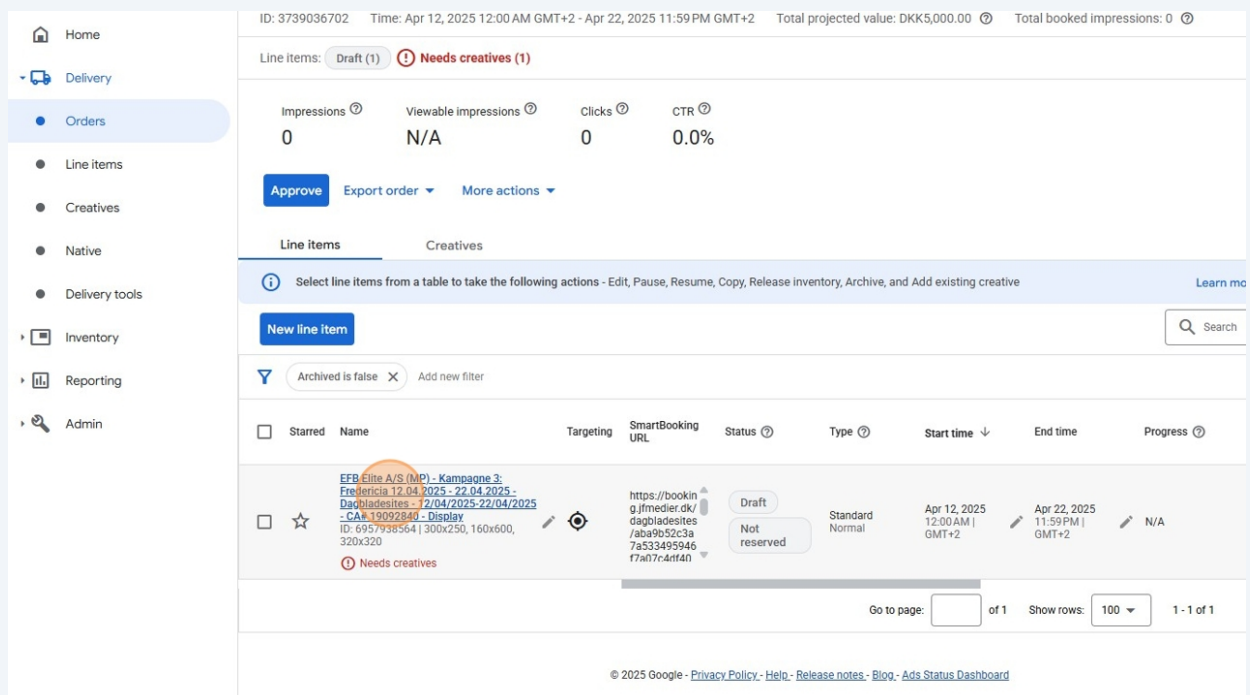
Udsat til:

Tags: Smartbooking

Tilføj tag ▾

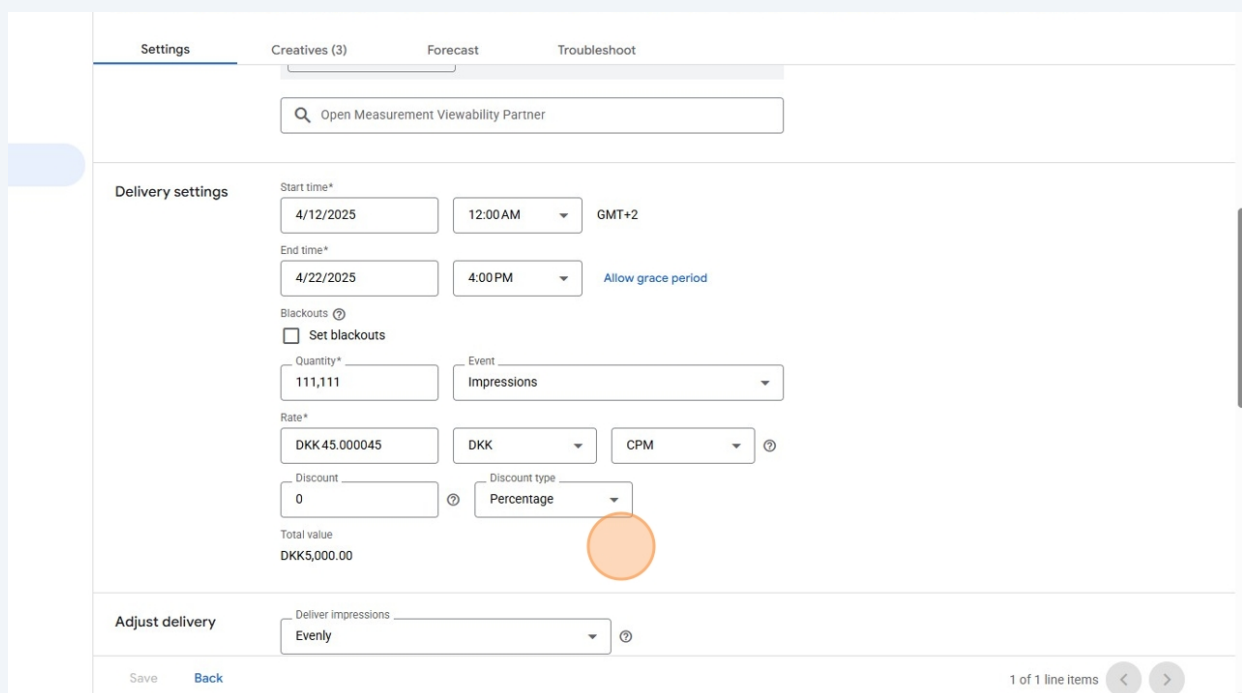
Prioritet: Høj prioritet - I dag (MA) ▾

7 Klik ind på line item'et på ordren i GAM.



The screenshot shows the Google Ad Manager (GAM) interface. On the left is a sidebar with navigation links: Home, Delivery, Orders (selected), Line items, Creatives, Native, Delivery tools, Inventory, Reporting, and Admin. The main content area displays the 'Orders' section. At the top, it shows the order ID (3739036702), time (Apr 12, 2025 12:00 AM GMT+2 to Apr 22, 2025 11:59 PM GMT+2), total projected value (DKK5,000.00), and total booked impressions (0). Below this, there's a summary for 'Line items' showing 1 draft and 1 item needing creatives. A table lists the line items, with the first item highlighted by an orange circle. The table columns are: Starred, Name, Targeting, SmartBooking URL, Status, Type, Start time, End time, and Progress. The highlighted line item is 'EFG Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/2025-22/04/2025 - CA# 19092840 - Display' with ID 6957938564, dimensions 300x250, 160x600, 320x320, and a SmartBooking URL. It has a status of 'Draft' and 'Not reserved', and a type of 'Standard Normal'. The start time is 'Apr 12, 2025 12:00 AM GMT+2' and the end time is 'Apr 22, 2025 11:59 PM GMT+2'. The progress is 'N/A'. Below the table, there's a 'Go to page' field set to 1 of 1, and a 'Show rows' dropdown set to 100. At the bottom, there's a copyright notice for 2025 Google and links to Privacy Policy, Help, Release notes, Blog, and Ads Status Dashboard.

8 Dobbelttjek at informationerne stemmer overens med Smartbookingen.



The screenshot shows the 'Delivery settings' page in Google Ad Manager. The page has tabs for Settings, Creatives (3), Forecast, and Troubleshoot. The 'Settings' tab is active. Below the tabs is a search bar with the text 'Open Measurement Viewability Partner'. The 'Delivery settings' section includes fields for Start time (4/12/2025, 12:00 AM, GMT+2), End time (4/22/2025, 4:00 PM, Allow grace period), Blackouts (Set blackouts), Quantity (111,111), Event (Impressions), Rate (DKK 45.000045, DKK, CPM), Discount (0, Percentage), and Total value (DKK5,000.00). An orange circle highlights the 'Percentage' discount type. At the bottom, there's an 'Adjust delivery' section with a dropdown set to 'Evenly'. The page footer shows '1 of 1 line items' and navigation arrows.

9

Skal der indsættes demografi, datapunkt og/eller frekvens, følg step 10-17. Skal kampagnen afvikle uden, fortsæt til step 18.

10

Demografi, datapunkt og frekvens skal manuelt indsættes på kampagnen. Klik på "Show more".

The screenshot shows the Google Ads targeting configuration page. On the left is a sidebar with 'Inventory', 'Reporting', and 'Admin'. The main area has several sections:

- Rotate creatives:** A dropdown menu set to 'Optimized'.
- Child-directed ads:** A dropdown menu set to 'Don't serve on child-directed requests'.
- Day and time:** A checkbox for 'Set days and times'.
- Frequency:** A checkbox for 'Set per user frequency cap'.
- Add targeting:** A search bar with 'Add targeting preset'. Below it, a table lists targeting options:

Inventory	✓ amtsavisen.dk	
Geography	✓ Langaa, Central Denmark Region, DK, Randers, Central Denmark Region, DK, Gjerlev, Central Denmark Region, DK	

 An orange circle highlights the 'Show more' button below the table.
- Check inventory:** A button labeled 'Check inventory'.
- Save:** A button labeled 'Back'.

At the bottom right, there is a copyright notice: © 2025 Google - [Privacy Policy](#) - [Help](#) - [Release notes](#) - [Blog](#) - [Ads Status](#).



Hold øje med "Frekvens" i Smartbooking.

Hvis der er frekvens, så vinges "Set per user frequency cap" af under "Frequency". Indsæt de værdier, der er i Smartbookingen på GAM kampagnen.

11 Klik på "Custom targeting".

The screenshot shows a sidebar on the left with navigation links: Creatives, Native, Delivery tools, Inventory, Reporting, and Admin. The main content area has a top section with settings: 'Optimized' (dropdown), 'Child-directed ads' (set to 'Don't serve on child-directed requests'), 'Day and time' (checkbox for 'Set days and times'), and 'Frequency' (checkbox for 'Set per user frequency cap'). Below this is the 'Add targeting' section, which includes a search bar 'Add targeting preset' and links for 'Save as preset' and 'Explore traffic data'. A table lists various targeting categories, each with a status icon (checkmark) and an edit icon (pencil). The 'Custom targeting' row is highlighted with an orange circle.

Category	Status	Value	Edit
Inventory	✓	amtsavisen.dk	
Custom targeting	✓	All custom key-values	
Geography	✓	Langaa, Central Denmark Region, DK, Randers, Central Denmark Region, DK, Gjerlev, Central Denmark Region, DK	
Mobile application with in-app browser	✓	All mobile applications	
Device category	✓	All device categories	
Browser	✓	All browsers	
Operating system	✓	All operating systems	
Browser language	✓	All browser languages	
Device capability	✓	All device capabilities	

12 Klik på pilen ud fra "Select...".

This screenshot shows the 'Add targeting' section in more detail. It includes the same search bar and links as the previous image. Below the table, there is an 'Add advanced expression' section. It features a 'Select...' dropdown menu, which is highlighted with an orange circle, and a 'Clear' link. Below this is an 'Or' button. The table from the previous image is also visible at the bottom of the screen.

Save Rank

13 Vælg "STEP Network: Omniseq (omniseq)".

The screenshot shows the targeting configuration interface. On the left, there is a sidebar with navigation links: Native, Delivery tools, Inventory, Reporting, and Admin. The main area is titled 'Add targeting'. A dropdown menu is open, showing a list of targeting options. The option 'STEP Network: Omniseq (omniseq)' is highlighted with an orange circle. Below the dropdown, there is a table of targeting criteria:

Geography	✓	Langaa, Central Denmark Region, DK, Randers, Central Denmark Region, DK, Gjerlev, Central Denmark Region, DK	
Mobile application with in-app browser	✓	All mobile applications	
Device category	✓	All device categories	

14 Søg efter den specifikke demografi eller datapunkt.

The screenshot shows the targeting configuration interface. The 'Add targeting' section is active. A search bar is present with the text 'Add targeting preset'. Below it, there is a table of targeting criteria. The 'Custom targeting' section is expanded, showing a search bar with the text 'Search or paste a comma-separated list of values'. The search bar is highlighted with an orange circle. Below the search bar, there is a table of targeting criteria:

Inventory	✓	amtsavisen.dk	
Custom targeting			
Geography	✓	Langaa, Central Denmark Region, DK, Randers, Central Denmark Region, DK, Gjerlev, Central Denmark Region, DK	
Mobile application with in-app browser	✓	All mobile applications	
Device category	✓	All device categories	

15 Ving de specifikke aldersgrupper/datapunkter af.

Day and time ⓘ
☐ Set days and times

Frequency ⓘ
☐ Set per user frequency cap

Add targeting

Q Add targeting preset

Inventory ✓ amts

Custom targeting

Add advanced expression

STEP Network: ... is any of

Or

Geography ✓ Langaa, Central Denmark Region, DK, Randers, Central Denmark Region, DK, Gjerlev, Central Denmark Region, DK

Select all

women

video-gaming_esports

video-gaming

travel_camping

travel_beach-travel

travel_adventure-travel

travel

technology-computing_consumer

technology-computing_computing

technology-computing_ai

technology-computing

sustainability

age_18-24 X age_25-34 X

age_35-44 X age_45-54 X

age_55-64 X

age_65_plus X

Search or paste a comma-separa...

Clear

And

16 Klik på "Save".

Inventory

Reporting

Admin

Browser	✓ All browsers	
Operating system	✓ All operating systems	
Browser language	✓ All browser languages	
Device capability	✓ All device capabilities	
Device manufacturer	✓ All device manufacturers	
Bandwidth	✓ All bandwidths	
Mobile carrier	✓ All mobile carriers	
User domain	✓ All user domains	
Inventory type	✓ All inventory types	
Inventory format	✓ All inventory formats	

Show less

Check inventory Check inventory

Save Back

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17

Klik på "Check inventory".

Kan kampagnen ikke nå at afvikle sine visninger i perioden, informeres Client Manageren, og vi spørger om, vi må øge geografien eller lign.

18

Klik ind på "Creatives" på GAM kampagnen.

19

Klik på "Bulk upload creatives".

Det er også muligt, at uploade bannerne enkeltvis. Her trykkes der på "Add creative" -> "New creative" og vælg det korrekte bannerformat.

Line item type: Standard Line item ID: 6957938564 Duration: Apr 12, 2025 12:00 AM GMT+2 - Apr 22, 2025 4:00 PM GMT+2

Goal: 111K Impressions

Impressions 0 Clicks 0 0.00% CTR

Needs creative
0 out of 3 expected

Settings **Creatives (0)** Forecast Troubleshoot

Needs creatives (3): Add creatives or line item will not show ads [Learn more](#)

160x600 | 1 needed [New creative](#) | Existing creative
 300x250 | 1 needed [New creative](#) | Existing creative
 320x320 | 1 needed [New creative](#) | Existing creative

Add creative **Bulk upload creatives**

Search

Name	Status	Sequence	Start time	End time	Click-through URL	Weight	Targeting Name	Impressions	Clicks

[Back](#) 1 of 1 line items

20

Når alle bannerne er uploadet, klikkes der på "Continue".

Bulk upload creatives

Upload multiple files at once for Image, HTML5, and Third-party creatives to get started.

Drop file here or [Browse](#)

GIF, JPG/JPEG, PNG, JS, TXT, HTML, HTM, ZIP. Maximum of 50 files.

- fredericia_22_april.png
- fredericia_22_april3.png
- fredericia_22_april2.png

Continue [Cancel](#)

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21 Markér alle bannerne i højre side.

Manager 360

Search for tools, features, and more

EFB Elite A/S (MP) > EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/2025-22/04/2025 - CA# 19092840 > EFB Elite A/S... > Add more creatives

New creative

Type: Image

Settings

Name*
fredericia_22_april_1

Target ad unit size*
160x600

Image files

☒ Upload an image file ☐ Use a remote image

☒ 1x density ☐ 1.5x density ☐ 2x density

Drop file here or Browse

fredericia_22_april_1.png
83 KB | 160x600 (Wide Skyscraper) | 1x density

Destination*
Click-through URL

Advanced settings
Orientation
Any

3 creatives

3 selected Bulk edit Delete

☒ Creative Name

☒ fredericia_22_april_1

☒ fredericia_22_april_2

☒ fredericia_22_april_3

22 Klik på "Bulk edit".

Manager 360

Search for tools, features, and more

EFB Elite A/S (MP) > EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/2025-22/04/2025 - CA# 19092840 > EFB Elite A/S... > Add more creatives

New creative

Type: Image

Settings

Name*
fredericia_22_april_1

Target ad unit size*
160x600

Image files

☒ Upload an image file ☐ Use a remote image

☒ 1x density ☐ 1.5x density ☐ 2x density

Drop file here or Browse

fredericia_22_april_1.png
83 KB | 160x600 (Wide Skyscraper) | 1x density

Destination*
Click-through URL

Advanced settings
Orientation
Any

3 creatives

3 selected Bulk edit Delete

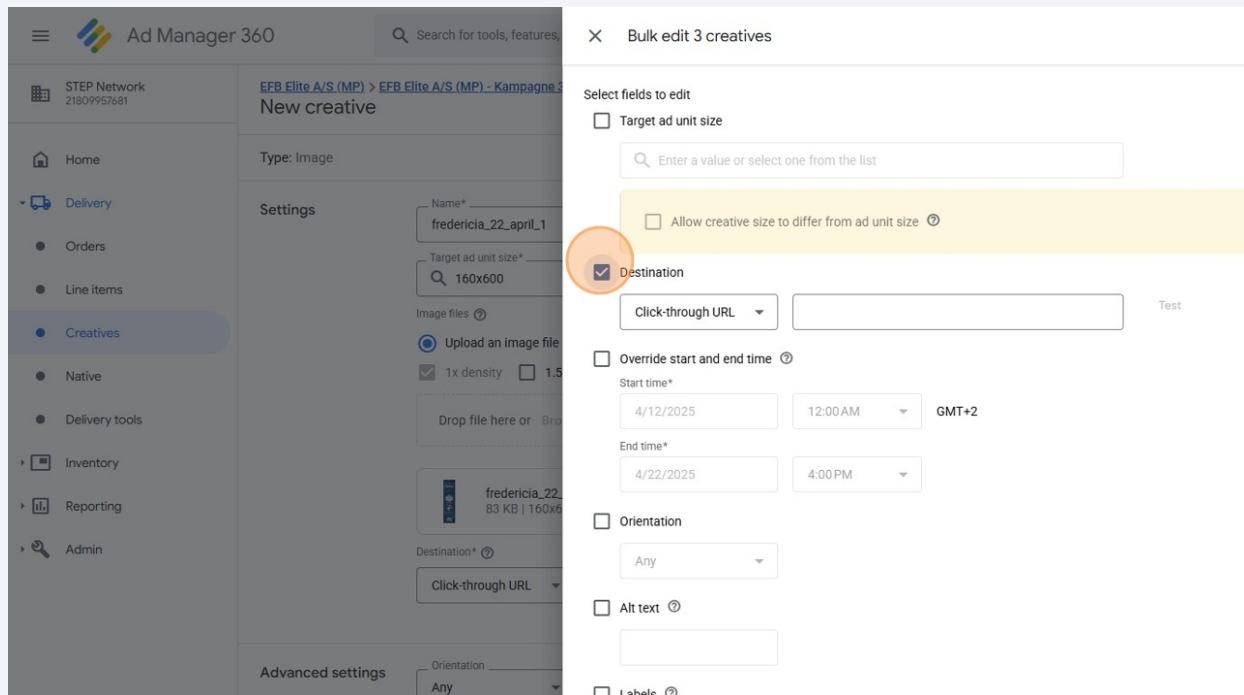
☒ Creative Name

☒ fredericia_22_april_1

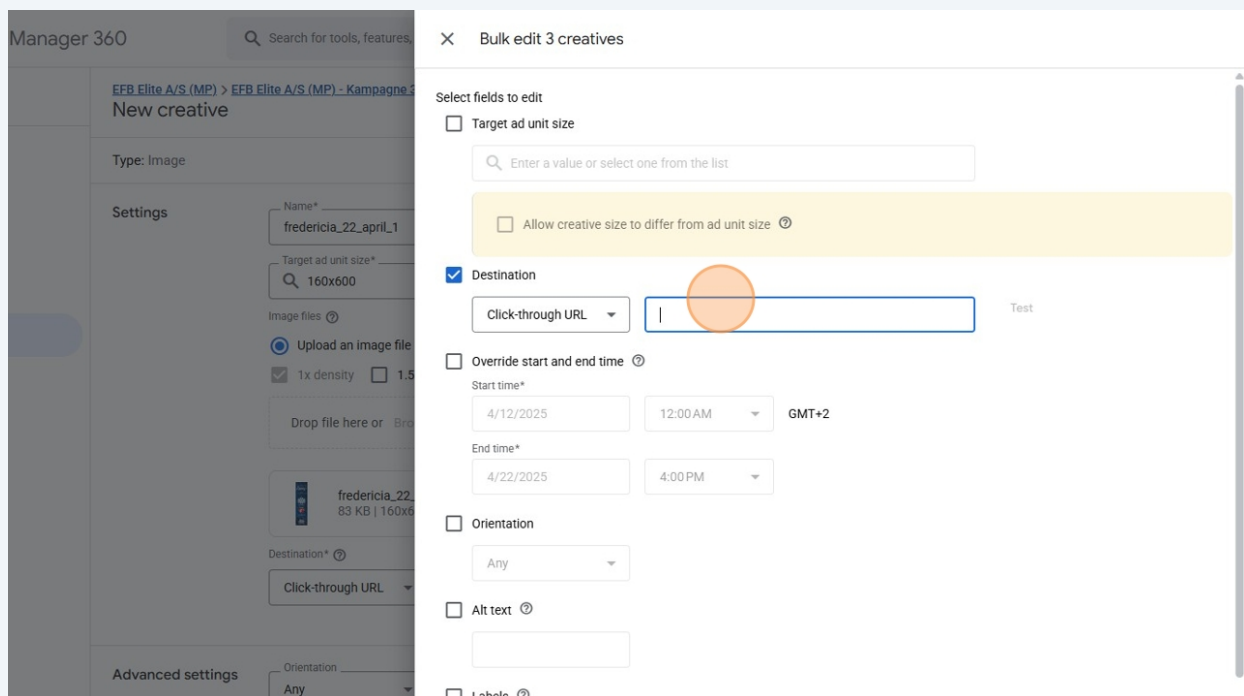
☒ fredericia_22_april_2

☒ fredericia_22_april_3

23 Klik på "Destination".



24 Indsæt landingpagen.



25 Tryk på "Test", for at tjekke om linket virker.

Manager 360

Search for tools, features,...

EFB Elite A/S (MP) > EFB Elite A/S (MP) - Kampagne 3
New creative

Type: Image

Settings

Name*
fredericia_22_april_1

Target ad unit size*
160x600

Image files ?
Upload an image file
1x density 1.5x density

Drop file here or Browse

fredericia_22_83 KB | 160x600

Destination* ?
Click-through URL

Advanced settings
Orientation
Any

Bulk edit 3 creatives

Select fields to edit

☐ Target ad unit size

Enter a value or select one from the list

☐ Allow creative size to differ from ad unit size ?

☒ Destination

Click-through URL

utm_source=dagbladesites&utm_medium=banner&utm_campaign=Sonsoraftale_01.07.2022-30.06.2025

☐ Override start and end time ?

Start time*
4/12/2025 12:00 AM GMT+2

End time*
4/22/2025 4:00 PM

☐ Orientation

Any

☐ Alt text ?

Test

26 Tryk på "Save".

Click-through URL

https://nordbyenkalder.landsbyens.dk/aktiviteter/nordbyen/parkrun-affaldsindsamling/?utm_source=dagbladesites&utm_medium=banner&utm_campaign=Nordbyen_kalder

Test

Advanced settings

Orientation
Any

Alt text ?

Labels ?

Third-party impression tracking URLs

☐ Set impression tracking URLs

Custom field ?

Type to search

☒ Show ad badging on this creative ?

Associated ad technology ?

Declarations
Use EU user consent settings

Save Cancel

27 Klik på ordrenavnet for at komme tilbage til ordren.

Manager 360

Search for tools, features, and more

All orders > EFB Elite A/S (MP) > EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/2025-22/04/2025 - CA# 19092840 >

EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/... Ready Pause

Line item type: Standard Line item ID: 6957938564 Duration: Apr 12, 2025 12:00 AM GMT+2 - Apr 22, 2025 4:00 PM GMT+2

Goal: 111K Impressions

Impressions 0 Clicks 0 0.00% CTR

Settings Creatives (3) Forecast Troubleshoot

Add creative Bulk upload creatives

Search

☐	Name	Status	Sequence	Start time	End time	Click-through URL	Weight	Targeting Name	Impressions	Clicks	CTR	Imp
☐	fredericia_22_april_3 ID: 138512167818 300x250 Image	Active	N/A	Apr 12, 2025 12:00 AM GMT+2	Apr 22, 2025 4:00 PM GMT+2	https://billet.efb.dk/?utm_source=dagbladesites&utm_medium=banner&utm_campaign=Sonso raffale_01.07.2022-30.06.2025	N/A	N/A	0	0		
☐	fredericia_22_april_1 ID: 138512900296 160x600 Image	Active	N/A	Apr 12, 2025 12:00 AM GMT+2	Apr 22, 2025 4:00 PM GMT+2	https://billet.efb.dk/?utm_source=dagbladesites&utm_medium=banner&utm_campaign=Sonso	N/A	N/A	0	0		

28 Markér line item'et.

Home Delivery Orders Line items Creatives Native Delivery tools Inventory Reporting Admin

ID: 3739036702 Time: Apr 12, 2025 12:00 AM GMT+2 - Apr 22, 2025 4:00 PM GMT+2 Total projected value: DKK5,000.00 Total booked impressions: 0

Line items: Draft (1) Needs creatives (1)

Impressions 0 Viewable impressions N/A Clicks 0 CTR 0.0%

Approve Export order More actions

Line items Creatives

Select line items from a table to take the following actions - Edit, Pause, Resume, Copy, Release inventory, Archive, and Add existing creative

1 selected Edit Pause Resume Activate Copy to Release inventory Archive Add existing creative

Archived is false Add new filter

Starred	Name	Targeting	SmartBooking URL	Status	Type	Start time	End time	Progress
☒	EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/2025-22/04/2025 - CA# 19092840 - Display ID: 6957938564 320x320, 160x600, 300x250		https://booking.fmedier.dk/dagbladesites/aba9b52c3a7a53349594677a7b7c4a14b	Draft Not reserved	Standard Normal	Apr 12, 2025 12:00 AM GMT+2	Apr 22, 2025 4:00 PM GMT+2	N/A

Needs creatives

Go to page: of 1 Show rows: 100 1 - 1 of 1

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29 Klik på "Approve".

The screenshot shows the Ad Manager 360 interface. On the left is a sidebar with navigation options: Home, Delivery, Orders (selected), Line items, Creatives, Native, Delivery tools, Inventory, Reporting, and Admin. The main content area displays the order details for 'EFB Elite A/S (MP) - Kampagne 3: Fredericia 12.04.2025 - 22.04.2025 - Dagbladesites - 12/04/20...'. Below the order details, there are statistics for Impressions (0), Viewable impressions (N/A), Clicks (0), and CTR (0.0%). An 'Approve' button is highlighted with an orange circle. Below the statistics, there is a table of line items. The first line item is selected, and its status is 'Draft'. The table has columns: Starred, Name, Targeting, SmartBooking URL, Status, Type, Start time, End time, and Progress.

30 Tjek at status ændrer sig til "Ready". Hvis ikke, vil kampagnen ikke gå i gang. Tag et screenshot af, at kampagnen er klar til at gå i gang.

The screenshot shows the Ad Manager 360 interface with the same order details as the previous screenshot. The status of the line item has changed from 'Draft' to 'Ready', which is highlighted with an orange circle. The table of line items now shows the status as 'Ready'. The table has columns: Starred, Name, Targeting, SmartBooking URL, Status, Type, Start time, End time, Progress, and Rate. The bottom of the interface shows pagination controls: 'Go to page: 1 of 1', 'Show rows: 100', and '1 - 1 of 1'.

31

Indsæt screenshot'et i en kommentar på sagen.

GAM kampagne er approved:

All orders > Randers Kommune >

Order: Randers Kommune, - Affaldsindsamling på Nordre Fælled - Dagbladesites - 31/03/2025-06/04/2025 - CA# 19081695 [Settings](#)

ID: 3754101867 Time: Mar 31, 2025 12:00 AM GMT+2 - Apr 6, 2025 11:59 PM GMT+2 Total projected value: DKK2,250.00 Total booked impressions: 50,000

Line items: [Ready \(1\)](#) [Needs creatives \(1\)](#)

Impressions	Viewable Impressions	Clicks	CTR
0	N/A	0	0.0%

Export order More actions

Line Items Creatives

Select line items from a table to take the following actions: Edit, Pause, Resume, Copy, Release inventory, Archive, and Add existing creative

[New line items](#)

Archived is false Add new filter

☐	Stated Name	Targeting	Smartbooking URL	Status	Type	Start time	End time	Progress	Date	Goal	Impressions	Revenue in 7 days	Clicks	CTR	Imp
☐	Randers Kommune - Affaldsindsamling på Nordre Fælled - Dagbladesites - 31/03/2025-06/04/2025 - CA# 19081695	https://bookings.dagbladesites	https://bookings.dagbladesites	Ready	Standard	Mar 31, 2025 12:00 AM	Apr 6, 2025 11:59 PM	N/A	DKK2,250.00	50,000	0	N/A	0	0.00%	

Vindana

11pt B / U A: = = = ¶ ↺ ↻

[A](#) [🔗](#) [📄](#) [📁](#) [🔍](#)

Ot Om 12s Intern Gem

32 Klik "Færdiggør" på Smartbookingen.

Startdato	Slutdato	Site	Visninger	Materiale
31/03/2025	06/04/2025	WMA - Amtsavisen.dk	Display • 50.000,00	Display Produktionstype • Færdigmateriale Produktionsmetode • CO indhenter materialet

Valgte bannerformater - Display

- Stickybanner - 160x600
- Sticky (stor) - 300x600
- Artikelbanner - 300x250
- Megabanner - 930x600
- Panoramabanner - 930x180
- Mobil/App-banner - 320x320

Landingpage - Display

https://nordbyenkalder.randers.dk/aktiviteter-i-nordbyen/parkrun-affaldsindsamling/?utm_source=dagbladesites&utm_medium=banner&

Ordren afventer. Brug knapperne herunder, når du har gennemgået den:

Færdiggør

Slet SB Ordre

(Skal slettes manuelt af CO)

Du kan se salget i SmartBooking ved at:

Klik her

33 Klik på "Ja".



Kunde
CVR nr: 29189668
Randers Kommune, (Kundenummer: 776258)
Marie Dalsgaard Ulrikkeholm (tlf. +4521408911)
marie.dalsgaard.ulrikkeholm@randers.dk

Version 2.66 (Klik [her](#) for at se mere)

34 Opret en mail på sagen i SO. Vær opmærksom på ikke at inkludere SO-ticket'en i mailen.



Ny

Find sag

Høj prioritet

Middel Prioritet

Egne aktive sa...

ID 851487
31.03 - Randers Kom...

ID 849130
Bilmesse Og Brugtm...

ID 848890
Jb Motorservice ApS ...

ID 85510-
Kampagnefor

31.03 - Randers Kommune, (776258)

Marie Dalsgaard Ulrikkeholm, Randers Kommune,

Ejer: Christine Balle Pedersen

Registreret: 19-03-2025 11:04

DEADLINE:

Meddelelser

Detaljer

Ændringslog

Til: Tilføj modtager

35 Klik på "Tilføj tekst" ikonet.

The screenshot shows a campaign setup interface. On the left, there's a preview of a landing page with the jfm logo and text: "De bedste hilsner", "Christine B. Pedersen", "Customer Operati...", "Tlf. 63 45 22 00 -", "digitaloos@jfm.dk", "jfm", "Det, der binder", "Vi passer godt på", and "Verdana". On the right, there's a large white box with the text "Vælg et element, der skal vises." (Select an element to be displayed). At the bottom, there's a toolbar with icons for text, image, video, and link. A red circle highlights the "Tilføj tekst" (Add text) icon. To the right of the toolbar, there's a "0t Om 4s" button, a "Ekstern" dropdown menu, and a "Send" button.

36 Klik på "Svarskabeloner".

The screenshot shows a campaign setup interface. At the top, there's a header with "Ejer: Christine Balle Pedersen", "Registreret: 19-03-2025 11:04", and "DEADLINE:". Below the header, there's a navigation bar with "Meddelelser", "Detaljer", and "Ændringslog". The main content area shows a campaign setup for "Marie Dalsgaard Ulrikkeholm <marie.dalsgaard.ulrikkeholm@randers.dk>". On the left, there's a sidebar with a search bar "Søg efter et element" and a list of categories: "FAQ", "Svarskabeloner" (highlighted with a red circle), "CO digital - svarskabeloner", "CO Ordrebekræftelser - Nyt ...", "Cookie", "Customer Success - Svarkab...", "Digisupport", "Diverse", "Henvendelse Business site", "Jobdanmark", "Løbende salg - skabeloner", "Mit SuperOffice", and "Ordrebekræftelse Jobdanma...". The main content area shows a large white box with the text "Vælg et element, der skal vises." (Select an element to be displayed).

37 Klik på "CO digital - svarskebeloner".

The screenshot shows a web interface with a dark green sidebar on the left containing various icons. The main content area has a header with 'Registreret: 19-03-2025 11:04' and 'DEADLINE:'. Below this is a tabbed interface with 'Meddelelser', 'Detaljer', and 'Ændringslog'. The 'Meddelelser' tab is active, showing a list of messages. A dropdown menu is open, displaying a search bar 'Søg efter et element' and a list of categories. The 'Svarskabeloner' category is expanded, showing sub-items: 'FAQ', 'CO digital - svarskebeloner' (highlighted with an orange circle), 'Diverse', 'Fejlrapportering', 'KAM', 'Kampagnestartmail', 'Ordrebekræftelser', 'Tværmediale ordrebekr...', 'CO Ordrebekræftelser - Nyt ...', 'Cookie', 'Customer Success - Svarskab...', and 'Dizisupport'. The background shows a message from 'Christine B. Pedersen' with a 'jfm' logo. At the bottom, there are buttons for 'Ot Om 8s', 'Ekstern', and 'Send'.

38 Vælg "Kampagnestartmail".

This screenshot is similar to the previous one, showing the same web interface. The dropdown menu is open, and the 'Kampagnestartmail' sub-item under 'Svarskabeloner' is highlighted with an orange circle. The background message is the same, but the 'Send' button is now disabled, and a 'Kommentar' button is visible. The 'Ot Om 9s' button is also present.

39

Indsæt kundens mail, hvis den ikke automatisk er indsat.
Ret informationerne til i [] felterne.
Alle informationer kan ses på SO-ticket.



 31.03 - Randers Kommune, (/ / 6258)
Marie Dalsgaard Ulrikkeholm, Randers Kommune,

Ejer: Christine Balle Pedersen

Registreret: 19-03-2025 11:04

DEADLINE:

Meddelelser

Detaljer

Ændringslog

Til:  Marie Dalsgaard Ulrikkeholm <marie.dalsgaard.ulrikkeholm@randers.dk>  Tilføj modtager

Hej [Kundens Navn],
Ordre: [Indsæt ordrenummer]

Din digitale [Indsæt kampagnetype] er nu klar til at starte!

Vi er glade for at kunne informere om, at jeres digitale kampagne er klar til at gå live og er planlagt til at køre fra [Startdato] til og med [Slutdato].
Hvis I har spørgsmål til ovenstående, er I velkomne til at svare på denne mail.

De bedste hilsner

Christine B. Pedersen

40

CC "Booker" af Smartbookingen på mailen.



 Marie Dalsgaard Ulrikkeholm, Randers Kommune,

Ejer: Christine Balle Pedersen

Registreret: 19-03-2025 11:04

DEADLINE:

Meddelelser

Detaljer

Ændringslog

Til:  Marie Dalsgaard Ulrikkeholm <marie.dalsgaard.ulrikkeholm@randers.dk>  Tilføj modtager

Cc:  Diana Skaarup <diska@jfm.dk>  Tilføj modtager

Bcc: Tilføj modtager

Hej Marie,
Ordre: 19081695

Din digitale Dagbladesites kampagne er nu klar til at starte!

Vi er glade for at kunne informere om, at jeres digitale kampagne er klar til at gå live og er planlagt til at køre fra 31.03.2025 til og med 06.04.2025.
Hvis I har spørgsmål til ovenstående, er I velkomne til at svare på denne mail.

De bedste hilsner

Christine B. Pedersen
Customer Operations Advisor

Tlf. 63 45 22 00 – tast 2

41 Send mailen afsted.

42 Klik på "Status" i højre side.

ID: 851487 Salg: Affaldsindsamling på Nordre Fælled (Nordbyen kalder) ☆ ↺ 🔗 ⋮

Vis alle (4) ▾

Forløbet tid: 2m ↶ Besvaret 📌 ⋮

planlagt til at køre fra 31.03.2025 til og med 06.04.2025.

Egenskaber for sager

Registrering

ID: 851487

Ejer: Christine Balle Pedersen ▾

Status: **Modtaget** ▾

Sagstype: Modtaget

Kategori: Under behandling

Salg: Afsluttet

Salg/Nummer: > Udsat

DEADLINE: Ordre sendt

Udsat til: Afventer materiale

Tags: Afventer kunde

Afventer intern

Prioritet: Middel prioritet - Denne uge (MA) ▾

43 Klik på "Afsluttet".

Forløbet tid: 2m

Besvaret

planlagt til at køre fra 31.03.2025 til og med 06.04.2025.

Egenskaber for sager

Gem

Afbryd

Registrering

ID: 851487

Ejer: Christine Balle Pedersen

Status: Afsluttet

Sagstype: Booking

Kategori: CO Digital/Bannersalg

Salg: Affaldsindsamling på Nordre Fælled (Nordbyen kald...

Salg/Nummer: 5853150

DEADLINE:

Udsat til:

Tags: Smartbooking Smpel digital booking

Tilføj tag

Prioritet: Middel prioritet - Denne uge (MA)

44 Husk at trykke på "Gem".

Fritekstsøgning

ID 851487 1.03 - Randers Kom... ID 849130 Blimesse Og Brugtm... ID 848890 Jb Motorservice ApS... ID 855104 Kampagneforlængels... CO digital - Åb...

ID: 851487 Salg: Affaldsindsamling på Nordre Fælled (Nordbyen kalder)

Forløbet tid: 2m

Besvaret

planlagt til at køre fra 31.03.2025 til og med 06.04.2025.

Egenskaber for sager

Registrering

ID: 851487

Ejer: Christine Balle Pedersen

Status: Afsluttet

Sagstype: Booking

Kategori: CO Digital/Bannersalg

Salg: Affaldsindsamling på Nordre Fælled (Nordbyen kald...

Salg/Nummer: 5853150

DEADLINE:

Udsat til:

Tags: Smartbooking Smpel digital booking

Tilføj tag

Prioritet: Middel prioritet - Denne uge (MA)